

# EAGE

EUROPEAN  
ASSOCIATION OF  
GEOSCIENTISTS &  
ENGINEERS

## *Sponsoring Opportunities*

### *Near Surface* **2007**

**13<sup>th</sup>**  
European Meeting  
of  
Environmental  
and  
Engineering Geophysics



3-5 September 2007, Istanbul, Turkey

# **1. Sponsoring Opportunities**

## **1.1 Main Sponsors**

### **General**

EAGE offers the opportunity to become a main sponsor of the Near Surface 2007 Conference & Exhibition in Istanbul, Turkey.

There is a maximum of 4 main sponsors.

### **Publicity / Benefits**

- Company logo on the following printed material for the Near Surface 2007 Conference & Exhibition:
  - First Announcement
  - Second Announcement
  - Programme and Catalogue
  - CD Rom
  - EAGE Advertisements
- Company logo on the Near Surface 2007 Conference & Exhibition website
- A link from the Near Surface 2007 Conference & Exhibition website to the company's website
- Company logo on EAGE opening session presentation
- 1/1 page 4 colour advertisement in the Programme and Catalogue
- 1 complimentary full delegate registration for the Near Surface 2007 Conference & Exhibition

### **Technical Details / Requirements**

EAGE takes care of the following:

- Production of printed material
- Display on the Near Surface 2007 Conference & Exhibition website

The sponsoring company will supply:

- Company logo for website and printed material
- Digital advertisement

### **Price**

**10,000 Euro**

**NB: ~~Sponsor~~: These items have been sponsored already**

## 1.2 Services Sponsors

When sponsoring agreement has been settled before 1 July 2007 company logo will be put on the EAGE website and in the Programme and Catalogue.

### 1.2.1 Coffee Points

Date	: 3 - 5 September 2007
Location	: Exhibition & Conference Area
Expected attendance	: 250-350 per day
Specific Publicity	: Name & logo at 2 coffee points
Maximum number of sponsors	: 2
Price (excluding VAT)	: <b>4,000 Euro</b>

### 1.2.3 Conference Delegate Bags

Date	: 3 - 5 September 2007
Location	: Exhibition & Conference Area
Circulation	: 250-350 per day
Specific Publicity	: Logo printed on conference delegate bag Brochure insert in conference delegate bag
Maximum number of sponsors	: 2
Price (excluding VAT)	: <b>7,500 Euro</b>

### 1.2.4 Technical Programme

Date	: 3 - 5 September 2007
Location	: Conference Lecture Rooms
Expected attendance	: 250-350 per day
Specific Publicity	: Company logo at front of lecture room Logo on website, Programme and Catalogue
Maximum number of sponsors	: 3
Price (excluding VAT)	: <b>1,500 Euro</b>

### 1.2.5 Extended Abstracts CD-Rom

Date	: 3 - 5 September 2007 (and thereafter)
Location	: Conference Area
Expected attendance	: 400 (delegates & purchasers)
Specific Publicity	: Logo on front cover CD-Rom
Maximum number of sponsors	: 4
Price (excluding VAT)	: <b>2,000 Euro</b>

## 1.3 Social Events Sponsors

### Publicity / Benefits

- Company name and logo on the following printed material for the Near Surface 2007 Conference & Exhibition:
  - First Announcement
  - Second Announcement
  - Programme and Catalogue
- Company name and logo on the Near Surface 2007 Conference & Exhibition website with specific item

Every sponsored event has additional benefits.

There are a maximum number of sponsors for every event to ensure exclusivity in publicity.

### 1.3.1 Icebreaker Reception

Date	: 3 September 2007
Time	: Evening
Location	: Exhibition Area
Expected attendance	: 250 - 350
Specific Publicity	: Name & logo at catering areas
Maximum number of sponsors	: 4
Price (excluding VAT)	: <b>1,500 Euro</b>

### 1.3.2 Conference Dinner Evening

Date	: 4 September 2007
Time	: Evening
Location	: To be defined
Expected attendance	: 250-350
Specific Publicity	: Name & logo at catering areas Name & logo on Conference Dinner Leaflet
Maximum number of sponsors	: 4
Price (excluding VAT)	: <b>3,000 Euro</b>

## **2. Advertisements & Promotion**

### **2.1 Advertisements**

#### **2.1.1 Programme and Catalogue**

The EAGE Near Surface 2007 in Istanbul will be the premier geoscience and engineering event in Europe, attended by many key specifiers and purchasers of equipment and services for companies with worldwide operations. This makes the event's programme and catalogue an extremely effective and economic method of reaching the real buying decision-makers.

The Programme and Catalogue will be distributed among all delegates and exhibitors of the Near Surface 2007 Conference & Exhibition. The contents include the full technical program, workshop, social events, commercial presentations, exhibitors' list, floor plan and general information.

A wide variety of advertising options are available, in colour or b/w. We can discuss almost any size of display, within the 280 mm x 210 mm format, to suit your budget.

For further information and prices, contact Stefan van der Kooij, Advertising Coordinator ([sk@eage.org](mailto:sk@eage.org)).

#### **2.1.2 CD-Rom**

The abstracts will be published on CD-Rom. Advertising is possible on the outside back cover. 400 copies of the CD-Rom will be circulated.

#### **2.1.3 First Break (August issue = Conference issue)**

*First Break* is Europe's leading magazine for the geoscience and engineering community, mainly in the oil and gas industry but also in many 'near surface' applications. Its influential readership goes far beyond the EAGE membership to whom it is distributed every month, and as such offers an exceptional advertising opportunity. A wide range of sizes from full to quarter pages, in colour or b/w, is available within the publication's 280 mm x 210 formats, all at very competitive rates.

#### **2.1.4 Near Surface Geophysics (August issue = Conference issue)**

*Near Surface Geophysics* is an international journal for the publication of research and development in geophysics applied to near surface. Its emphasis is on geological, hydro geological, geotechnical, environmental, engineering, mining, archaeological and other applications of geophysics, as well as on physical soil and rock properties.

## **2.2 Promotion**

### **Insert brochures in *Delegate Bags***

Circulation: 250 - 350

For further questions or proposals, please contact our Advertising Coordinator, Stefan van der Kooij. Tel.: +31 30 635 40 55, e-mail: [sk@eage.org](mailto:sk@eage.org).

**CONFIRMATION SPONSORING**

Please complete and return this to:

**EAGE Conferences bv,**

Attn: Sandra White, Event Coordinator

PO Box 59, 3990 Houten, The Netherlands

Email: [sw@eage.org](mailto:sw@eage.org) Tel.: +31 30 6354066 Fax: +31 30 6343534

**Contact Details**

Company Name: \_\_\_\_\_

Contact Name: Dr Mr Mrs Ms \_\_\_\_\_

Address: \_\_\_\_\_

Postcode/City: \_\_\_\_\_ Country: \_\_\_\_\_

Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: www. \_\_\_\_\_

**Invoice Contact Details (if different from contact details)**

Company Name: \_\_\_\_\_

Contact Name: Dr Mr Mrs Ms \_\_\_\_\_

Address: \_\_\_\_\_

Postcode/City: \_\_\_\_\_ Country: \_\_\_\_\_

Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Purchase Order Number\*: \_\_\_\_\_

\* Please enclose a copy of your PO if applicable

**Sponsored Items**

**Price in €**


**Total (excl. VAT)** \_\_\_\_\_

After receiving this confirmation, we will send you an invoice. Only after receipt of full payment of this invoice will the sponsoring benefits will be effectuated.

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Authorised Signature)

\_\_\_\_\_  
(Please print name)

**Please make a copy for your files**