



Exposure at EAGE Events

EAGE organizes a wide range of events annually and biannually (conferences, exhibitions, workshops). These events offer an excellent opportunity to maximise your exposure to the industry. Please contact us for attractive package deals or an offer targeted specifically to your needs.

Advertise in an Event Programme

Benefits

- Programmes are distributed on-site among all delegates, exhibitors and visitors
- Visitors rely on the Programme for the full technical programme, workshops, short courses, field trips, social events, commercial presentations, exhibitors' listings, floor plans and further information
- Programmes are opened many times during and even after an event



Amsterdam '14

76th EAGE Conference & Exhibition 2014
16-19 June 2014 | Amsterdam, The Netherlands

Total circulation: 6,200

Facts:

- Exposure to delegates from all over the world
- Multi-disciplinary event: whatever your service, the EAGE Annual Conference & Exhibition draws visitors from all kinds of geoscience disciplines
- +7,000 visitors
- Over 300 exhibitors (companies, universities, societies)

Amsterdam '14 app

Special advertisement	Rates	Width x Height
Banner	From € 3,500	640 x 100 px (Phone) 460 x 200 px (Tablet)



* Gross rate depends on item (custom-made). For more information on specific gross rates please contact the Account Manager Advertising.

Amsterdam '14 Advertising Rates

Page	Colour	Width x Height
Inside front cover	€ 4,075	210 mm x 280 mm
Inside back cover	€ 4,075	210 mm x 280 mm
Outside back cover	€ 5,275	210 mm x 280 mm
Full page bleed	€ 3,050	210 mm x 280 mm
Half page	€ 1,925	170 mm x 115 mm
Quarter page	€ 1,275	83 mm x 115 mm

Material deadline: 2 April 2014

Special advertisement	Rates	Width x Height
Insert	From € 10,250*	Custom-made
Fold out (start on RHP)	From € 11,750*	Custom-made



Saint Petersburg 2014

Geosciences: Investing in the future
7-10 April 2014 | Saint Petersburg, Russia

Facts:

- Includes workshops, a short course and student programme
- 1,000 visitors
- 45 exhibitors
- Job Centre included in exhibition

Circulation

Total circulation: 1,050

Saint Petersburg 2014 Advertising Rates

Page	Mono	Colour	Width/Height
Inside front cover	N/A	€ 1,950	210 mm x 280 mm
Inside back cover	N/A	€ 1,950	210 mm x 280 mm
Outside back cover	N/A	€ 2,350	210 mm x 280 mm
Full page bleed	€ 1,250	€ 1,600	210 mm x 280 mm
Half page	€ 800	€ 850	170 mm x 115 mm
Quarter page	€ 400	€ 450	83 mm x 115 mm

Material deadline: 11 January 2014



Near Surface Geoscience 2014 Advertising Rates

Page	Colour	Width/Height
Inside front cover	€ 1,850	210 mm x 280 mm
Inside back cover	€ 1,850	210 mm x 280 mm
Outside back cover	€ 2,250	210 mm x 280 mm
Full page bleed	€ 1,550	210 mm x 280 mm
Half page	€ 1,125	170 mm x 115 mm
Quarter page	€ 500	83 mm x 115 mm

Material deadline: 4 August 2014

Near Surface Geoscience 2014

20th European Meeting of Environmental and Engineering Geophysics
14-18 September 2014 | Athens, Greece

Facts:

- Focus on near-surface geophysics
- International event
- 300 visitors
- 30 exhibitors

Circulation

Total circulation: 430



KazGeo 2014

From Challenges to Opportunities
27-29 October 2014 | Almaty, Kazakhstan

Facts:

- Main geological/ geophysical conference in Central-Asia
- Includes workshops and student Programme
- English + Russian language supported

Circulation

Total circulation: 350