

EAGE

EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS

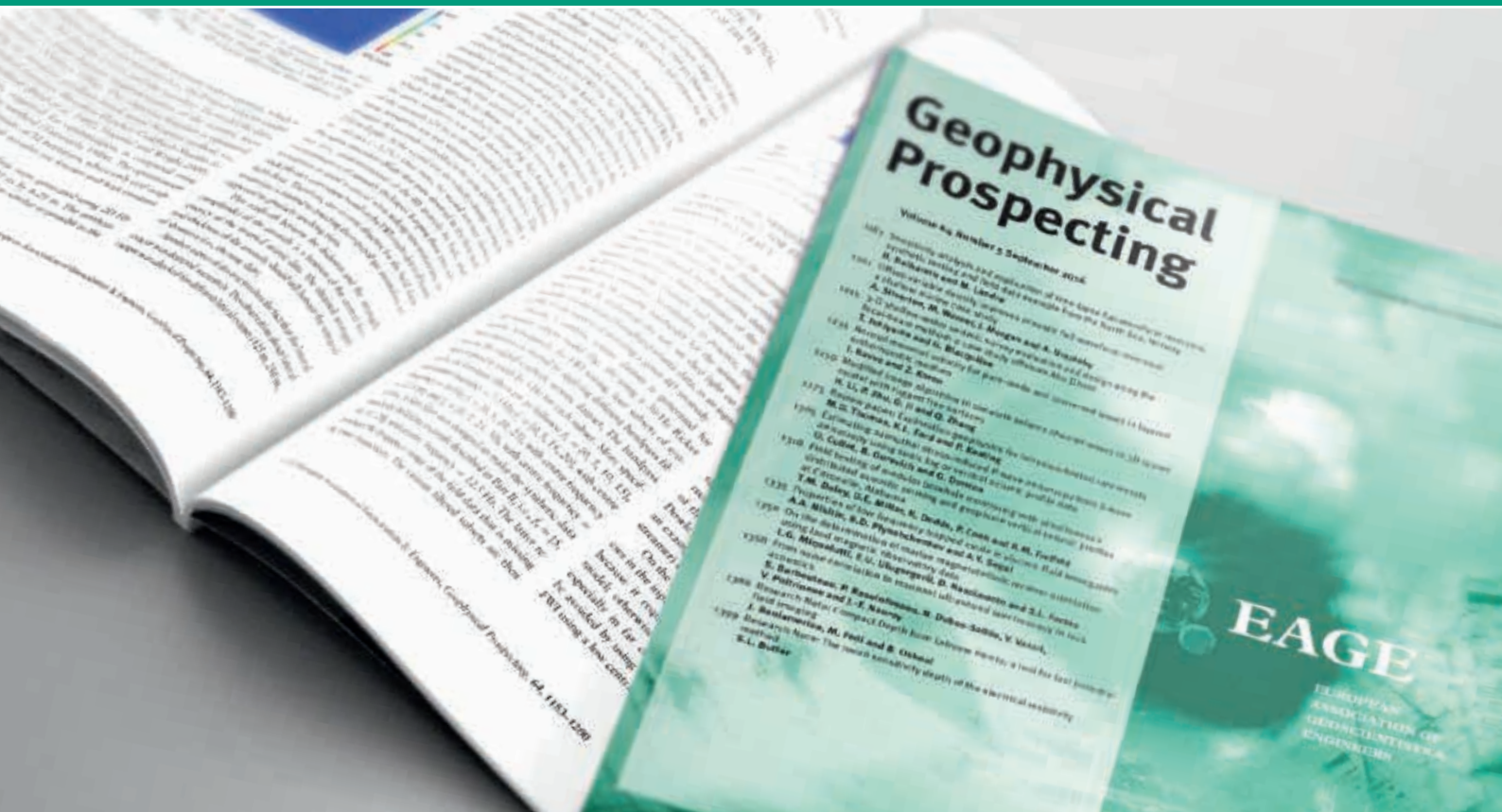
Mediakit

ADVERTISING MEDIA OPPORTUNITIES

2017

HIGHLY APPRECIATED JOURNAL WITH A GREAT IMPACT FACTOR

Geophysical Prospecting



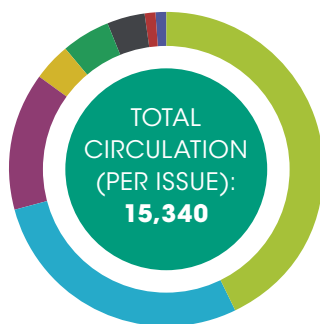
NEW
TO THE EAGE
ADVERTISING
PORTFOLIO!

GEOPHYSICAL PROSPECTING

SCOPE OF THE
Journal

During the last decade *Geophysical Prospecting* has been strengthening its position as a geophysical journal that focuses on primary research in geosciences with the emphasis on exploration geophysics. *Geophysical Prospecting* is published six times per year by Wiley-Blackwell and EAGE. It is a fully cited journal with a high Journal Impact Factor (JIF) record of 1,835.

Geographical spread



- EUROPE / **43%**
- NORTH AMERICA / **28%**
- ASIA PACIFIC / **14%**
- RUSSIA/CIS / **4%**
- MIDDLE EAST / **5%**
- LATIN AMERICA / **4%**
- AFRICA / **1%**
- NORTH AFRICA / **1%**

Pricing

COMMON*

Full page	€ 2,550	210 mm x 280 mm**
Half page	€ 1,550	170 mm x 115 mm (Horizontal) 83 mm x 246 mm (Vertical)
Third page	€ 1,025	170 mm x 75 mm (Horizontal) 54 mm x 246 mm (Vertical)
Quarter page	€ 875	170 mm x 54 mm

Prices are excluding VAT

* Universities get a 40% discount on the list price

** Please add 3 mm bleed on each of the outside edges

EXCLUSIVE

Outside Back Cover	€ 3,575	210 mm x 280 mm*
Inside Front Cover	€ 3,050	210 mm x 280 mm*
Inside Back Cover	€ 3,050	210 mm x 280 mm*

Prices are excluding VAT

* Please add 3 mm bleed on each of the outside edges



Series Discount

- > 6 insertions **10%**
- > 3 insertions **5%**

**Special
OFFER!**

EAGE offers *First Break* advertisers the possibility to place the same advert that was placed in *First Break* for 50% discount in *Geophysical Prospecting*!

A Newton's cradle with several silver spheres and thin metal rods, set against a white background with a large, light gray diagonal shape. The spheres are in motion, creating a sense of dynamic energy.

About EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, not-for-profit association for geoscientists and engineers with more than 19,000 members worldwide. Their objective is to collect and distribute technical knowledge. It provides a global network of commercial and academic professionals to all members. The association is truly multi-disciplinary and international in form and pursuits.

All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Houten, Moscow, Dubai, Kuala Lumpur and Bogota.

EAGE organizes the following activities:

- Conferences & Exhibitions
- Workshops & Symposia
- Educational Programmes
- Student and Young Professionals Activities
- Publications

CONTACT US FOR MORE INFORMATION
ADVERTISING@EAGE.ORG • +31 88 995 5055

www.eage.org/advertising