

# EAGE

EUROPEAN  
ASSOCIATION OF  
GEOSCIENTISTS &  
ENGINEERS

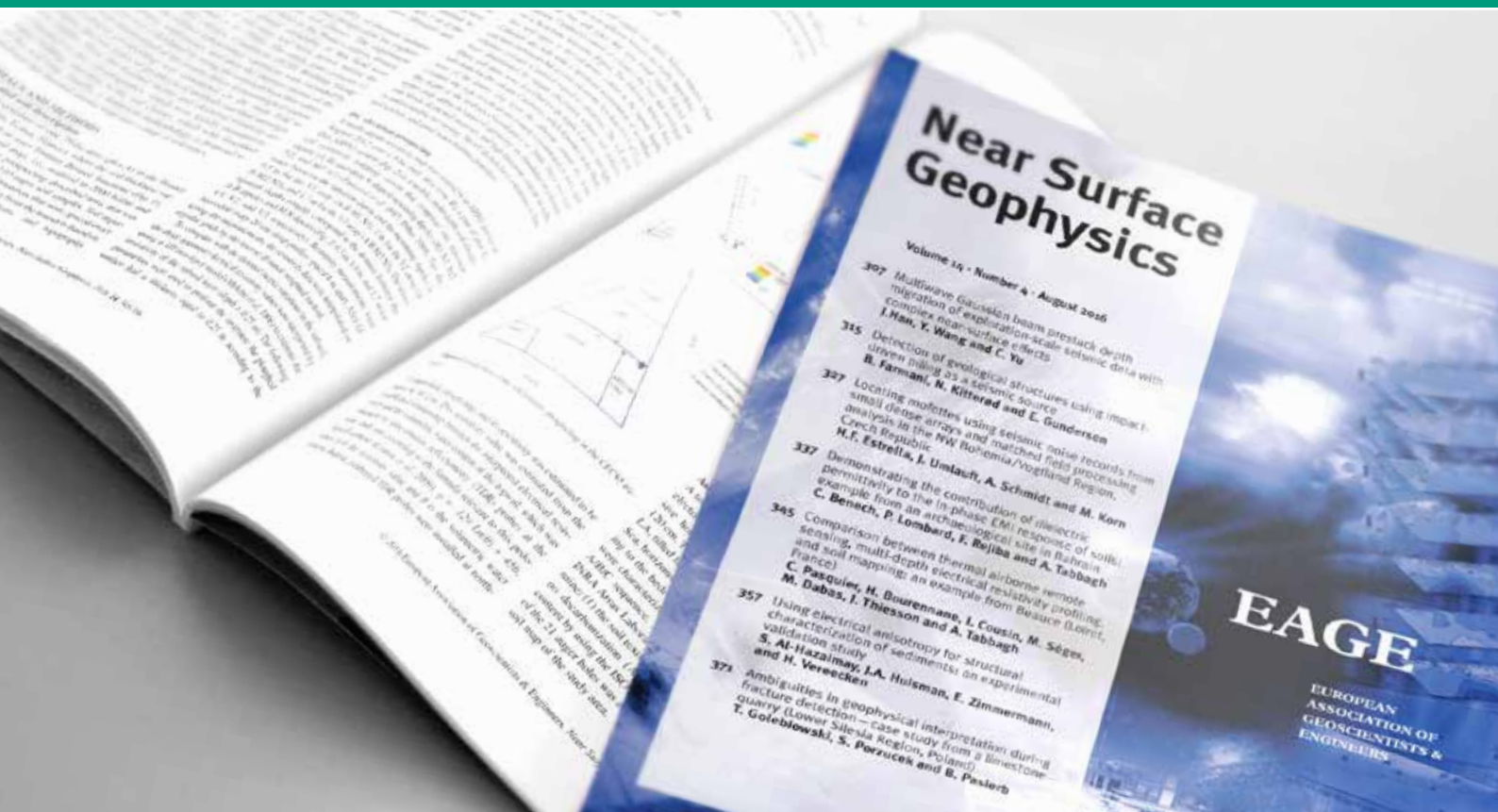
# Mediakit

ADVERTISING MEDIA OPPORTUNITIES

2017

EAGE HAS SEVERAL WAYS FOR YOU TO REACH THE NEAR SURFACE COMMUNITY

# Near Surface Geoscience

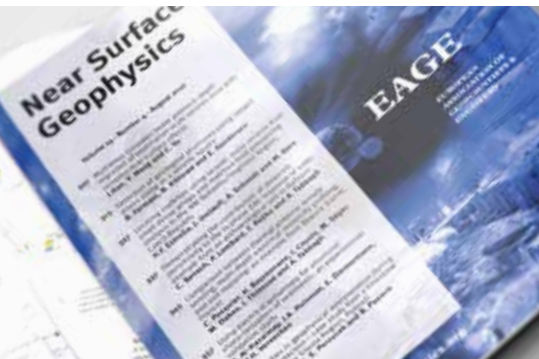


# INTRODUCTION

EAGE's Near Surface Division is a large part of EAGE. 10.1% of the 19,000 EAGE members read the dedicated *Near Surface Geophysics* journal in print or online. The Near Surface Geoscience Division is an evergrowing part of EAGE which is why we organize an annual Near Surface Geoscience event and dedicate a special topic of First Break to this subject.

# NEAR SURFACE GEOPHYSICS

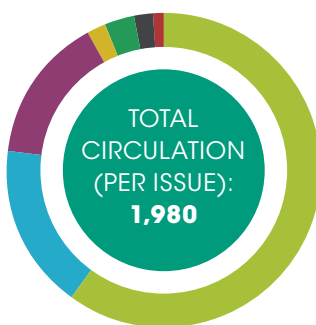
HIGH IMPACT  
FACTOR  
**1,232** (2015)



## NEAR SURFACE GEOPHYSICS EDITORIAL CONTENT

- Emphasis on geological, hydrogeological, geotechnical, environmental, engineering, mining, archaeological, agricultural and other applications of geophysics as well as physical soil and rock properties
- Geophysical and geoscientific cases with innovative use of geophysical techniques including improvements on instrumentation, measurements, data acquisition and processing, modelling, inversion, interpretation, project management and multi-disciplinary use

## Geographical spread



- EUROPE / 60%
- ASIA PACIFIC / 17%
- NORTH AMERICA / 15%
- MIDDLE EAST / 2%
- LATIN AMERICA / 3%
- RUSSIA/CIS / 2%
- AFRICA / 1%

## Pricing

### COMMON\*

Full page	€ 1,175	210 mm x 280 mm**
Half page	€ 700	170 mm x 115 mm (Horizontal) 83 mm x 246 mm (Vertical)
Third page	€ 575	170 mm x 75 mm (Horizontal) 54 mm x 246 mm (Vertical)
Quarter page	€ 475	170 mm x 54 mm

Prices are excluding VAT

\* Universities get a 40% discount on the list price

\*\* Please add 3 mm bleed on each of the outside edges

### EXCLUSIVE

Outside Back Cover	€ 1,825	210 mm x 280 mm*
Inside Front Cover	€ 1,525	210 mm x 280 mm*
Inside Back Cover	€ 1,525	210 mm x 280 mm*

Prices are excluding VAT

\* Please add 3 mm bleed on each of the outside edges



### Series Discount

- > 6 insertions **10%**
- > 3 insertions **5%**



## NEAR SURFACE ONLINE

### NEAR SURFACE GEOPHYSICS

1,100 unique visitors and 2,500 pageviews per month

Button	€ 525	120 x 90 px
Skyscraper	€ 750	120 x 360 px
Leaderboard	€ 1,000	728 x 90 px

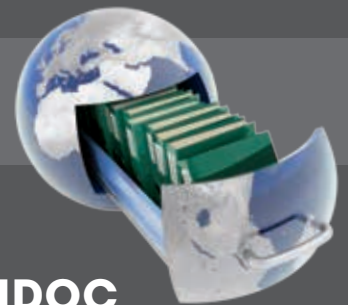
Prices are excluding VAT

### NEAR SURFACE GEOSCIENCE IN FIRST BREAK

EAGE's flagship journal *First Break* dedicates a special topic to Near Surface Geoscience. The issue will be published in August and has an extra distribution at the annual Near Surface Conference & Exhibition.

### NEAR SURFACE SUBSCRIPTIONS

With an institutional subscription to *Near Surface Geophysics*, your company receives access to the full *Near Surface Geophysics* archive and to all event papers of the past ten Near Surface Geoscience events.



## EARTHDOC

EarthDoc is EAGE's online geoscience database which contains over 60,000 event papers and journal articles. EarthDoc gives your company access to the research and technical knowledge gathered by others over the past 30 years.

**EarthDoc contains 9,543 articles about near surface geoscience.**

**Reach your target group on [www.earthdoc.org](http://www.earthdoc.org)**

# NEAR SURFACE GEOSCIENCE

## Conference & Exhibition 2017

**3-7 September 2017**

The Near Surface Geoscience Conference & Exhibition 2017 offers three parallel conferences, workshops, field trips, an exhibition and a social programme.

### Are you from an university?

Then benefit from EAGE's university programme at the Near Surface Geoscience exhibition. Please have a look at the exhibition page of the Near Surface Geoscience 2017 website.

For more information about the exhibition and sponsor programme, please contact us at [exhibition@eage.org](mailto:exhibition@eage.org).

### THE THREE PARALLEL CONFERENCES ARE:

- 23<sup>rd</sup> European Meeting of Environmental and Engineering Geophysics
- Second European Airborne Electromagnetics Conference
- Third topic to be determined

The exhibition is the central place where companies display products and services that are relevant to all three component conferences.

#### EVENT FACTS

Event dates	3-7 September 2017
Location	Malmö, Sweden
Expected attendance	350
Exhibition space	300 m <sup>2</sup>
Expected exhibitors	30

#### EXHIBITION FEES

Booth type	Before 1 March 2017	After 1 March 2017
Booth Package (from 9 m <sup>2</sup> )	€ 320	€ 350

Prices are per m<sup>2</sup> and excluding VAT

### NSG EVENT ADVERTISING

Advertising in the Near Surface Geoscience programme & catalogue can help to create more brand awareness amongst the exhibitors and visitors at the 2017 Near Surface event.

## Pricing

#### COMMON

Full page	€ 1,550	210 mm x 280 mm*
Half page	€ 1,125	170 mm x 115 mm
Quarter page	€ 500	83 mm x 115 mm

Prices are excluding VAT

\* Please add 3 mm bleed on each of the outside edges

#### EXCLUSIVE

Outside Back Cover	€ 2,250	210 mm x 280 mm*
Inside Front Cover	€ 1,850	210 mm x 280 mm*
Inside Back Cover	€ 1,850	210 mm x 280 mm*

Prices are excluding VAT

\* Please add 3 mm bleed on each of the outside edges



A Newton's cradle with several silver spheres and thin metal rods, set against a white background with a large, light gray diagonal shape. The spheres are in motion, creating a sense of dynamic energy.

## About EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, not-for-profit association for geoscientists and engineers with more than 19,000 members worldwide. Their objective is to collect and distribute technical knowledge. It provides a global network of commercial and academic professionals to all members. The association is truly multi-disciplinary and international in form and pursuits.

All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Houten, Moscow, Dubai, Kuala Lumpur and Bogota.

EAGE organizes the following activities:

- Conferences & Exhibitions
- Workshops & Symposia
- Educational Programmes
- Student and Young Professionals Activities
- Publications

**CONTACT US FOR MORE INFORMATION**  
**ADVERTISING@EAGE.ORG • +31 88 995 5055**

**[www.eage.org/advertising](http://www.eage.org/advertising)**