HIGHLY APPRECIATED JOURNAL WITH A GREAT IMPACT FACTOR

First Break
First Break is a leading publication serving the geoscience and engineering community. Since 1983, it has been the publication of choice for many decision-makers in geoscience-related organisations and is considered to be an ideal advertising platform to target a specific audience worldwide.

First Break is distributed to all EAGE members, institutional subscribers and at EAGE events. It has a bonus distribution at other relevant industry events (see page 6).

EDITORIAL CONTENT
While the main emphasis is on the oil and gas E&P industry, reflecting the membership of EAGE, the magazine increasingly includes coverage of important related areas, such as environmental geoscience, geology and mining.

FIRST BREAK INCLUDES:
- **EAGE news**: news and information about EAGE’s activities and plans.
- **Industry news**: what’s going on in the E&P business and other relevant industries.
- **Technical articles**: authoritative, refereed technical articles, presenting new developments in science and technology. The high quality of the research implicit in these articles is the reason why First Break is frequently cited as an important source.
- **Special topics**: highlighting some of the important areas of interest and activity for the geoscience and engineering community (see page 6 for the 2018 special topics).
FIRST BREAK PRICING

Pricing

**COMMON**

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<th>Price</th>
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<tr>
<td>Full page</td>
<td>€ 3,950</td>
<td>210 mm x 280 mm**</td>
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<tr>
<td>Half page</td>
<td>€ 2,475</td>
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<td>Third page</td>
<td>€ 1,650</td>
<td>171 mm x 77 mm (Horizontal) 54 mm x 246 mm (Vertical)</td>
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<td>Quarter page</td>
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* Universities receive a 40% discount on the list price
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**EXCLUSIVE**

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<tr>
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<td>€ 5,325</td>
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<td>Inside Front Cover</td>
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<td>First right hand page**</td>
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Prices are excluding VAT
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** First right hand page advertising includes a full banner in the EAGE E-newsletter

SPECIAL ADVERTS

EAGE offers the possibility to print special adverts in First Break. These adverts are custom-made and can be discussed with your account manager.

Series Discount

- 10-12 insertions: 10%
- 7-9 insertions: 8%
- 3-6 insertions: 5%

Exclusive special adverts and seismic data foldouts are excluded from discounts.

Priority Points

For every € 1,000 invested in First Break and/or all other EAGE publications, your company will receive one EAGE priority point that can be used towards booth allocation at EAGE exhibitions.

FOLDOUT

(MAX 1 PER ISSUE)

In 2018 we will once again offer a foldout possibility in First Break. (max. one per issue). This foldout is a great way of promoting seismic data, multi-client data or other activities you want to highlight.

We offer two options

**€8,950**

three-page **foldout** combined with a **two-page** article explaining the image.

**€11,450**

three-page **tearable foldout** with a **three-page** article explaining the image.

Foldouts are excluded from series discounts. Current advertisers have placement priority.
FIRST BREAK SPECIAL TOPICS 2018

Companies and Universities can submit technical papers

- 3000 / 4000 words
- 10 images allowed
- 1 mention of company or product

**Land Seismic**

Extra Distribution ± 250

- Egypt Petroleum show 2018

**Modelling / Interpretation**

Extra Distribution ± 750

- GEO 2018
- Oceanology 2018
- EAGE Saint Petersburg
- HAGI 2018

**Petroleum Geology**

Extra Distribution ± 750

- AAPG ACE
- The 80th EAGE Conference & Exhibition 2018

**Reservoir Monitoring**

Extra Distribution ± 800

- EAGE 4D Seismic Workshop
- GEO 2018

**Passive Seismic**

Extra Distribution ± 750

- Sixth EAGE Shale Workshop
- HAGI 2018

**Opportunities presented by the energy transition**

Extra Distribution* ± 2,000

- The 80th EAGE Conference & Exhibition 2018

*material deadline is 15 April 2018.

Material deadline is always the first of the month prior to the month of publication with exception.
Unconventionals & Carbon Capture and Storage
Extra Distribution ± 750
• URTEC Unconventional Resources Technology Conference

Reservoir Geoscience and Engineering
Extra Distribution ± 750
• SPE Annual Technical Conference and Exhibition

Marine Seismic
Extra Distribution ± 750
• Petex 2018
• Fourth AAPG/EAGE/MGS Myanmar Oil and Gas Conference 2018

Near Surface Geoscience
Extra Distribution ± 500
• EAGE Near Surface Geoscience 2018

EM & Potential Methods
Extra Distribution ± 1,200
• SEG International Exposition and Annual Meeting

Data Processing
Extra Distribution ± 500
• AGU Fall Meeting 2018

The publication schedule and extra distribution are only guidelines and are liable to change without notice.
EAGE regularly conducts a survey among its members. We had over 1500 responses to our last edition. In this survey our members point out the things we do well, but they also indicate how we can improve our products and services.

Below we have highlighted a few answers to questions specifically about First Break.
About EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, not-for-profit association for geoscientists and engineers with more than 19,000 members worldwide. Their objective is to collect and distribute technical knowledge. It provides a global network of commercial and academic professionals to all members. The association is truly multi-disciplinary and international in form and pursuits.

All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE’s head office is located in the Netherlands with regional offices in Houten, Moscow, Dubai, Kuala Lumpur and Bogota.

EAGE organizes the following activities:
- Conferences & Exhibitions
- Workshops & Symposia
- Educational Programmes
- Student and Young Professionals Activities
- Publications

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