Online Advertising

UNLIMITED POSSIBILITIES OF SEGMENTATION OF THE PEOPLE YOU WANT TO REACH
Online advertising has proven to be an effective way to reach a specific target group. We can advise you on the most effective solution based on a complete media package that suits your company best.

**BENEFITS:**
- Measure your campaign and its effectiveness
- Regional targeting
- Reach target audience in their own language
- Make interactive HTML5 banners
- 6 different platforms for different purposes:
  - EAGE.org (all EAGE members)
  - EarthDoc.org (Technical staff, includes corporate subscribers from major NOC’s, IOC’s and service companies)
  - FirstBreak.org (a great addition to First Break print advertising)
  - NearSurface.org (For the near surface professional)
  - EAGE industry jobs (on the EAGE.org career page)
  - EAGE Mobile App

**EAGE.ORG BANNER TYPES:**

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Button</td>
<td>€ 675</td>
<td>120 x 90 px</td>
</tr>
<tr>
<td>Skyscraper</td>
<td>€ 1,250</td>
<td>120 x 360 px</td>
</tr>
<tr>
<td>Leaderboard</td>
<td>€ 1,950</td>
<td>728 x 90 px</td>
</tr>
</tbody>
</table>

Prices are excluding VAT
Other types of banner types are available on request.
EAGE Monthly E-newsletter

An exclusive banner is a perfect way to target your audience. The EAGE monthly, which is sent to the current EAGE membership database containing over 35,000 email addresses. The monthly newsletter contains all relevant EAGE news and is seen as a tremendous value for money.

The EAGE Monthly can be booked together with the First Right Hand Advertising Page of First break for € 5,950 or separately for € 2,350.
First Break online & Near Surface Geophysics online

**FIRST BREAK ONLINE**
3,500 unique visitors and 12,500 pageviews per month

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Cost</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Button</td>
<td>€ 525</td>
<td>120 x 90 px</td>
</tr>
<tr>
<td>Skyscraper</td>
<td>€ 950</td>
<td>120 x 360 px</td>
</tr>
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**NEAR SURFACE GEOPHYSICS ONLINE**
1,100 unique visitors and 2,500 pageviews per month

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The European Association of Geoscientists and Engineers (EAGE) is a global professional, not-for-profit association for geoscientists and engineers with more than 19,000 members worldwide. Their objective is to collect and distribute technical knowledge. It provides a global network of commercial and academic professionals to all members. The association is truly multi-disciplinary and international in form and pursuits.

All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE’s head office is located in the Netherlands with regional offices in Houten, Moscow, Dubai, Kuala Lumpur and Bogota.

EAGE organizes the following activities:
- Conferences & Exhibitions
- Workshops & Symposia
- Educational Programmes
- Student and Young Professionals Activities
- Publications

CONTACT US FOR MORE INFORMATION
ADVERTISING@EAGE.ORG • +31 88 995 5055

www.eage.org/advertising